

# Sustainability Makes Business Sense: Building a Program, Benefits & Opportunities

Sponsored By The Federation of Environmental Technologists, Inc. – Sustainability Committee



## A Webinar Series

**Session 1 – Tuesday, February 9, 2021** ▪ 11 AM – 12:40 Noon Webinar

**Session 2 – Tuesday, February 16, 2021** ▪ 11 AM – 12:40 Noon Webinar

Fee: \$90 FET Member/ \$115 Non-Member to attend both sessions

### Webinar Purpose

Introduce attendees to the benefits of sustainability, how to build a program, key metrics used to set baselines, develop goals, track progress, and case study examples.

Co-Chairs: John Gibbons, Tetra Tech and Jim Wagner, Belmark

### Session 1 – Tuesday February 9th

11:00 AM **Introduction to Sustainability:** John Arendt, University of WI – Green Bay

11:45 AM **Break**

11:55 AM **Getting Started – How to Build a Sustainable Program:** Michelle Miller, Appvion, Inc

### Session 2 – Tuesday, February 16th

11:00 AM **Case Studies of Established Programs**

**Water and Wastewater Reduction Program:** Christa Kananen, Green Bay Packaging

**Waste Reduction Success:** Helen May, SC Johnson & Son

11:45 AM **Break**

11:55 AM **Panel Discussion and Q&A:** John Arendt, University of WI – Green Bay; Michelle Miller, Appvion, Inc; Christa Kananen, Green Bay Packaging and TBD.

DNR hours applied for; up to 3.0 hours of technical content may be available for ABIH CM hours, PE hours and CHMM hours; 0.3 CEU hours available

## **Registration Form for Sustainability Makes Business Sense Webinar Series • February 9 & 16, 2021**

**FEE: \$90 FET Member/\$115 Non Member to attend both sessions**

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**Reservations due by Friday, February 5, 2021. REGISTRATION OPTIONS:** Mail this form to FET, W175N11081 Stonewood Dr Ste 203, Germantown, WI 53022; go to [www.fetinc.org](http://www.fetinc.org) to register online; fax this form to 262-437-1702; or call 262-437-1700 for personal assistance. \*IF PAYING BY CREDIT CARD, SUBMIT VIA MAIL/FAX/PHONE ONLY; CREDIT CARD INFORMATION CANNOT BE EMAILED. Cancellations for refunds must be received by February 5, 2021. If you fail to call in and do not cancel, you are liable for the entire Registration fee. Check payable to FET. Please call the FET office at 262-437-1700 or check the website at [www.fetinc.org](http://www.fetinc.org) in the rare event that the webinar will be canceled due to unforeseen circumstances.