

# Sustainability Makes Business Sense: Building a Program, Benefits & Opportunities

Sponsored By The Federation of Environmental Technologists, Inc. – Sustainability Committee



## A Webinar Series

**Session 1 – Tuesday, February 9, 2021** ▪ 11 AM – 12:40 PM Webinar

**Session 2 – Tuesday, February 16, 2021** ▪ 11 AM – 12:40 PM Webinar

Fee: \$90 FET Member/ \$115 Non-Member to attend both sessions

### Webinar Purpose

Introduce attendees to the benefits of sustainability, how to build a program, key metrics used to set baselines, develop goals, track progress, and case study examples.

Co-Chairs: John Gibbons, Tetra Tech; Jim Wagner, Belmark; Michelle Miller, Appvion, Inc; and Anthony Lorino, Signicast

### **Session 1 – Tuesday February 9th – Moderator: Jim Wagner, Belmark**

11:00 AM **Introduction to Sustainability:** John Arendt, University of WI – Green Bay

11:45 AM **Break Sponsored by Enviro-Safe Resource Recovery**

11:55 AM **Getting Started – How to Build a Sustainable Program:** Michelle Miller, Appvion, Inc

### **Session 2 – Tuesday, February 16th – Moderator: John Gibbons, Tetra Tech**

11:00 AM **Case Studies of Established Programs**

**Water and Wastewater Reduction Program:** Christa Kananen, Green Bay Packaging

**Waste Reduction Success:** Helen May, SC Johnson & Son

11:45 AM **Break**

11:55 AM **Panel Discussion and Q&A:** Moderator – Anthony Lorino, Signicast

John Arendt, University of WI – Green Bay; Michelle Miller, Appvion, Inc; and Christa Kananen, Green Bay Packaging

1.5 hrs DNR Municipal Waterworks and 1.5 hrs DNR Wastewater; up to 3.0 hrs of technical content may be available for ABIH CM hrs, PE hrs and CHMM hrs; 0.3 CEU hrs available

### **Registration Form for Sustainability Makes Business Sense Webinar Series • February 9 & 16, 2021**

**FEE: \$90 FET Member/\$115 Non Member to attend both sessions**

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**Reservations due by Friday, February 5, 2021. REGISTRATION OPTIONS:** Mail this form to FET, W175N11081 Stonewood Dr Ste 203, Germantown, WI 53022; go to [www.fetinc.org](http://www.fetinc.org) to register online; fax this form to 262-437-1702; or call 262-437-1700 for personal assistance. \*IF PAYING BY CREDIT CARD, SUBMIT VIA MAIL/FAX/PHONE ONLY; CREDIT CARD INFORMATION CANNOT BE EMAILED. Cancellations for refunds must be received by February 5, 2021. If you fail to call in and do not cancel, you are liable for the entire Registration fee. Check payable to FET. Please call the FET office at 262-437-1700 or check the website at [www.fetinc.org](http://www.fetinc.org) in the rare event that the webinar will be canceled due to unforeseen circumstances.